

Date: _____

Shop Name: _____ MAC: _____
 Address: _____ City: _____ State: _____ Zip: _____
 BloomNet Code #: _____ Approved By: _____ E-mail Address: _____
 Shop Phone #: _____ Toll Free #: _____ Fax #: _____

Note: All Ads and Listings that are placed in the Paper Directory are also placed in the BloomNet Digital Directory Online at no extra charge! That's right for just one low cost your ad will not only appear in the printed version, but everyone using BloomLink to send their orders will also have the opportunity to view your ad Online! Double your exposure today!

Display Advertising Ad Set-Up Fee \$9.99 Please Send Me A Proof

Please sign me up for the following locations:		3"	4½"	6"	9"	1/2 pg Vertical	Full Page	Clear Reverse
City	State	\$49.99	\$59.99	\$79.99	\$99.99	\$109.99	\$189.99	\$9.99
1.								
2.								
3.								
4.								

Ad Layout: You can provide a camera ready logo or artwork for your ad or we can design one for you!

Please use this for your advertising copy. If more room is needed please use separate sheet

Extra Listings and Zip Code Coverage (If more room is needed please use separate sheet) Extra Listings: \$10.99/month Custom Listings: \$14.99/month

City	State	Minimum Order	Delivery Charge	Clear Reverse Add \$5.99/Month	*Custom Listing
1.					
2.					
3.					
4.					

Customized Listings

*The more information you can provide about your business, the greater the opportunity you will have to receive incoming orders. With BloomNet's Customized Listings, you can list your shop's specialties in both your resident and extra listings. Customized listings can be up to 4 lines of 60 characters each, including spaces. Please indicate by placing "x" under the custom listing column above and enter information for the custom listing below.

1. _____ 5. _____
 2. _____ 6. _____
 3. _____ 7. _____
 4. _____ 8. _____

Directory Deadlines

DIRECTORY: PRINTED ADVERTISING DEADLINE:	DIRECTORY: PRINTED ADVERTISING DEADLINE:	DIRECTORY: PRINTED ADVERTISING DEADLINE:
2010 Jan/Feb March/April	2010 May/June July/August	2010 Sept/Oct Nov/Dec
November 13, 2009	March 12, 2010	July 16, 2010

Minimums and Codifications

Arrangements	Minimum Order \$ _____	Check Appropriate Holiday Price Exception <input type="checkbox"/>	Delivery Charge \$ _____ (must list if charged)
Blooming Plants	\$ _____	<input type="checkbox"/>	BloomNet Florist _____
Dozen Roses Arranged	\$ _____	<input type="checkbox"/>	Closed Afternoon _____ (indicate days of week)
Funerals	\$ _____	<input type="checkbox"/>	Closed All Day _____ (indicate days of week)
Balloons	\$ _____	<input type="checkbox"/>	Open Sunday _____
Candy	\$ _____	<input type="checkbox"/>	
Dried/Silk	\$ _____	<input type="checkbox"/>	
Fresh Fruit	\$ _____	<input type="checkbox"/>	
Gourmet Baskets	\$ _____	<input type="checkbox"/>	

***Holiday Price:** Indicate after the minimum order those prices that may not apply one week before or one week after Valentine's Day, Easter, Mother's Day, Thanksgiving and Christmas.
Delivery Charge: A separate charge for delivery is understood to be a part of the total amount. If you charge a separate delivery charge, it must be listed, or it is assumed to be in the minimum order amount.

Call us at 1-866-BloomNet (1-866-256-6663) or fax 516-237-4507 or email us at: customerservice@bloomnet.net